



GIRASOLE
Vineyards

FOR IMMEDIATE RELEASE
CONTACT:
Shelley Maly
VP of Sales & Marketing,
BARRA of Mendocino / Girasole Vineyards
(206) 898-8407
shelley@barraofmendocino.com

GIRASOLE VINEYARDS NAMED A VALUE BRAND OF THE YEAR BY WINE & SPIRITS MAGAZINE

REDWOOD VALLEY, CA (May 18, 2017) Wine & Spirits Magazine has recently named Girasole Vineyards one of their Value Brands Of The Year (June 2017 issue on newsstands now). Girasole Vineyards wines are aimed at the growing “value wines under \$20” market, and include: Chardonnay, Pinot Blanc, Sangiovese, Pinot Noir, Cabernet, and a red blend.

Girasole Vineyards (pronounced jeer-uh-sō-lay, and meaning “sunflower” in Italian) wines feature distinctive, bright yellow sunflowers embossed on the front label, and carry the California Certified Organic Farmers (CCOF) seal of approval on the back label. All of the Girasole wines are made from Estate-grown grapes farmed by the Barra family, growers of Mendocino County grapes since 1955.

“When we first launched the Girasole Vineyards brand in 2003, our guiding principal was to over deliver on the quality to price ratio” says Shelley Maly, Vice President of Sales & Marketing at Barra Family Wines, and daughter of founders Charlie and Martha Barra. “It is very rewarding to see that Wine & Spirits Magazine has recognized us for these efforts.”

In addition to being named a Value Brand Of the Year, Girasole Vineyards’ 2015 Sangiovese was also named one of Wine & Spirits Top 100 Values in the same issue. “Aged with only very minimal oak contact, this wine is truly representative of our vineyard”, says Owen Smith, winemaker for Girasole Vineyards and BARRA of Mendocino wines. “It’s lively fruit flavors and vibrant acidity make it a great accompaniment to a variety of dishes, and as Wine & Spirits has acknowledged, you can’t beat the price!”

For more information, go to www.girasolevineyards.com.

ABOUT BARRA FAMILY WINES

Barra Family Wines is an independently-owned, privately-operated wine company that includes the BARRA of Mendocino and Girasole Vineyards brands. The family owns and farms more than 300 acres of CCOF certified organically grown grapes in Mendocino County. The BARRA of Mendocino winery is open daily for tastings and is located at 7051 North State Street just off Highway 101 in Redwood Valley, CA. For more information, call (707) 485-0322 or go to www.barraofmendocino.com or www.girasolevineyards.com

###